

F. No. 10-3/2022-AER-ES(Pt.-II)  
Government of India  
Ministry of Agriculture and Farmers Welfare  
Department of Agriculture and Farmers Welfare  
Economics, Statistics & Evaluation Division  
(AER Section)

102 F-Wing, Shastri Bhawan,  
New Delhi-110 001


Dated: 29<sup>th</sup> August, 2023

**Subject: Minutes of review meeting on Concurrent feedback/impact assessment of Schemes of DA&FW held on 22<sup>nd</sup> August, 2023 under the Chairmanship of Secretary, DA&FW -reg.**

The undersigned is directed to enclose the Minutes of the meeting held under the Chairmanship of Secretary, DA&FW to review the status of Concurrent feedback/impact assessment of Schemes of DA&FW on 22<sup>nd</sup> August 2023 at 3:30 P.M.in Room No. 138, Krishi Bhawan for information.

2. This issues with the approval of competent authority.

Encl: as above

  
(P. Babu)  
AEA (AER)

Distribution: As per list.

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## **Minutes of the meeting held under the Chairmanship of Secretary, DA&FW**

A meeting on concurrent feedback system/ impact assessment was held under the Chairmanship of Shri Manoj Ahuja, Secretary, DA&FW to discuss the status of selected schemes for concurrent feedback survey on 22<sup>nd</sup> August, 2023 at 3:30 P.M.in Room No. 138, Krishi Bhawan. The list of participants is at **Annexure I.**

2. At the outset, the Chair was apprised of the status of each scheme selected for concurrent feedback. It was explained that various parameters taken into account for feedback survey, inter-alia, include target population, state coverage, sample size, questionnaire. The selected sample size adequately represents the target population.

3. Presentation on detailed status of questionnaire, number of questions, target population, sampling methodology, sample size etc. for each of the scheme was made. Availability of state/district/village counts and beneficiary list of scheme were also indicated. It was mentioned that information with respect to target population, states coverage, state/district counts have been received for all the schemes except SHC and KCC. The representatives of these two Divisions assured that the requisite information will be made available at the earliest.

4. A detailed discussion took place on the process as well as on the execution of the survey of selected schemes. It emerged in the meeting that the survey may be conducted in a phased manner due to variability in the nature of the schemes, its spatial coverage across the country, target population, sample size etc. A few schemes like AIF, PMFBY, KCC, MIDH & PMKISAN may be taken up in the first phase and for remaining schemes, User Acceptance Test(UAT) may be conducted on a pilot basis with sample size of 50 to 100 and 2022-23 as reference year. It was informed that AIF Division has already proceeded with

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the feedback survey of AIF scheme which is to be completed on an urgent basis within 45 days. In the meeting, it was suggested to document the entire exercise of concurrent feedback survey/ impact assessment. This would facilitate institutionalization of the feedback system. Towards this, a booklet is to be prepared which, inter-alia, may include conceptual exposition on concurrent feedback, its need and objectives, sampling framework/methodology, sample size, questionnaires, funding mechanism, scheme specific details and role of AERCs.

5. Secretary enquired about the cost and mechanism of flow of funds for carrying out the survey work. It was informed that cost per questionnaire has already been fixed by the Committee constituted for this purpose. Scheme-wise accounts will be opened with respective AERCs/Us for smooth flow of funds for survey work. It was suggested that AERCs/Us may, if required, outsource the survey works following the due process as per rules & regulations of the university/ institute to which they are attached to. An estimated cost of survey for aggregate sample size of all schemes was placed in the meeting. It was broadly agreed that the estimated cost was reasonable and economical.

6. Consultant, IT Division apprised of the progress of the mobile App development. She informed that all questionnaires received had been converted to application format. Questionnaires with respect to four schemes i.e. PMFBY, SHC, MIDH and KCC had been loaded in the App. Further, Web Development has already started and the Mobile App development will be completed by 20<sup>th</sup> September 2023.

7. The following decisions and action points emerged during the meeting:

- a) The concurrent feedback/impact assessment of schemes will be undertaken in phases. In the first phase, five schemes viz. AIF, PMFBY, KCC, PM-Kisan and SMAM will be taken up for feedback survey.

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- b) For the remaining schemes viz. SHC, MIDH, NFSM, PDMC & e-NAM, UAT will be conducted on a pilot basis with sample size of 50 to 100. After analyzing the outcome of UAT, these schemes will be taken up for concurrent feedback survey in the second phase. Sample size is shown in table at **Annexure –II**.
- c) AERCs/Us may outsource the data collection work following the due process.
- d) The entire exercise of concurrent feedback survey/ impact assessment to be documented. A booklet containing conceptual exposition on concurrent feedback, its need & objectives, target population, sampling methodology, sample size, questionnaires, mobile App, funding mechanism, scheme specific details and role of AERCs will be prepared.
- e) Development of Mobile App for the feedback survey to be completed by IT Division by September, 2023.

The meeting ended with a Vote of Thanks to the Chair.

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**Annexure- I**

**List of Participants**



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1. Shri Manoj Ahuja, Secretary, DA&FW Chair
2. Shri Arun Kumar, Sr. ESA, DA&FW
3. Shri Pramod Meherda, AS(Digital Agriculture)
4. Shri Samuel Praveen, JS (AIF), DA&FW
5. Ms. Promodita Sathish, Adviser, E&S Division, DA&FW
6. Ms. Rachna Kumar, DS(INM), DA&FW
7. Shri P. Babu, AEA(AER), ES&E, DA&FW
8. Shri Sunil Kumar, Asstt. Commissioner (Credit), DA&FW
9. Shri L. Sanjoy Meitei, E.O(AER), ES&E, DA&FW
10. Ms. Neha Arora, TA.Eco(AER), ES&E, DA&FW
11. Shri Navdeep Singh, JSO(AER), ES&E, DA&FW
12. Ms. Rituparna Ghosh Paul, Consultant (IT)

**Annexure-II**

### **Major Schemes of DA&FW - Sample Methodology and Sample Size**

| S. No. | Schemes/ Programmes | Division of DA&FW | Scheme allocated to AERCs/ Us | Status of Questionnaire | Target Population at all India | Sample Size /State |
|--------|---------------------|-------------------|-------------------------------|-------------------------|--------------------------------|--------------------|
|--------|---------------------|-------------------|-------------------------------|-------------------------|--------------------------------|--------------------|

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|                                   |  |                                |                       |           | <b>Level</b> | <b>covera</b>      |
|-----------------------------------|--|--------------------------------|-----------------------|-----------|--------------|--------------------|
| 1                                 | 2  | 3                              | 4                     | 6         | 7            | 8                  |
| <b>Phase I</b>                    |  |                                |                       |           |              |                    |
| 1                                 | PMFBY  | Credit Division                | CMA, IIM Ahmedabad    | Finalized | 4 crore      | 2512<br>State = 13 |
| 2                                 | Agricultural Credit (KCC)                        | Credit Division                | AERC, V.V. Nagar      | Finalized | 8.85 crore   | 3000<br>States= 12 |
| 3                                 | Sub-Mission on Agricultural Mechanization (SMAM) | M&T Division                   | AERC, Jorhat          | Finalized | 1,34,368     | 720<br>State= 9    |
| 4                                 | PM-KISAN   | Farmers Welfare Division       | AERC, Prayagraj       | Finalized | 8.51 crore   | 6000<br>State= 20  |
| <b>User Acceptance Test (UAT)</b> |  |                                |                       |           |              |                    |
| 1                                 | National Food Security Mission                   | Crops Division                 | AERC, Delhi           | Finalized | 11.9 lakhs   | 100                |
| 2                                 | National Horticulture Mission under MIDH         | MIDH Division                  | AERC, Ludhiana        | Finalized | 1,68,089     | 80                 |
| 3                                 | Soil Health Card Scheme                          | INM Division                   | ADRTC, ISEC Bengaluru | Finalized | 77.4 lakhs   | 100                |
| 4                                 | PDMC   | RFS                            | AERC, Jabalpur        | Finalized | 9.8 lakhs    | 80                 |
| 5                                 | e-NAM (National Agriculture Market)              | Agriculture Marketing Division | AERU, IEG, Delhi      | Finalized | 2.23 lakhs   | 50                 |

Note 1: User Acceptance Test will be undertaken/conducted by the concerned AERC/Us by taking samples from peripheral areas.